

# STIIIZY

STIIIZY is a fast-growing cannabis company that revolutionizes the industry with its modern THC delivery systems. With products sold in five states, STIIIZY is committed to providing high-quality cannabis products and excellent customer experiences.

## CHALLENGES

*STIIIZY faced difficulties in finding and engaging hourly employees in a scalable and efficient way. While the team had some systems in place already, what they needed was a steady stream of relevant applicants without having to manually post and manage job promotion on multiple platforms.*

## SOLUTIONS

The engin recruitment marketing platform delivered applicants directly to their existing ATS, and supplemented their recruiting team with an all-in-one platform for high volume roles like budtender and cultivators. With the engin platform, STIIIZY was able to automatically distribute jobs efficiently to top job boards like LinkedIn, Indeed, and ZipRecruiter – and cannabis specific partner channels as well – enhancing reach and strengthening their employer brand.

## RESULTS

With engin, STIIIZY achieved:

- Significant cost savings from optimizing job listings for better engagement
- A high-quality and consistent flow of qualified applicants
- Improved efficiency and time savings

**“The engin platform elevates the cannabis industry with state-of-the-art software consistency and sophistication. Gaining top-notch applicants swiftly enables STIIIZY’s team to focus on creating a world-class candidate experience.”**

– Jorge Gomez, VP HR, STIIIZY

## CONCLUSION

The engin platform positively impacted STIIIZY’s hiring process by intelligently distributing job listings, deploying and managing budget transparently, and attracting more high intent relevant applicants. As a result, STIIIZY experienced an increase in hiring speed and a strong return on investment.

**Partner with engin sciences to help you build a world-class, industry leading team** – and stay ahead in the competitive cannabis industry.

engin.co [info@engin.co](mailto:info@engin.co)

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