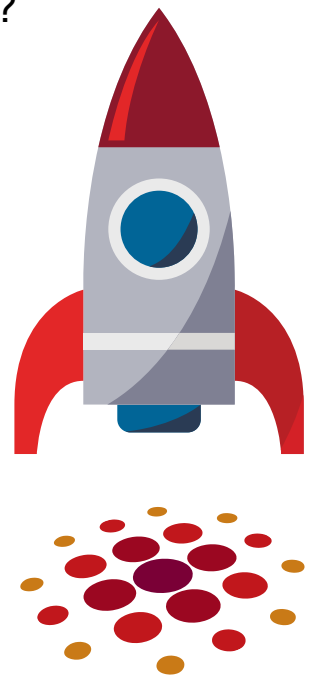


# Prepared for 2024?

*Position your cannabis business for hiring and growing in the new year by answering these key questions:*

- ❑ Is your recruiting team **utilizing all of the tools** in your ATS?
- ❑ **Where** are your applicants coming from?
  - ❑ What percent come from **paid listings**?
  - ❑ What percent come from **organic listings**?
- ❑ What is your **CPA**?
- ❑ How long is **time-to-hire** across your business units?
- ❑ Are you getting **dedicated support** from large job sites (Indeed, LinkedIn, ZipRecruiter, etc.)?
- ❑ Are you actively **managing your employer brand** (or your multiple brands) on sites like Glassdoor/Indeed?
- ❑ Have you **quantified an appropriate advertising spend** to keep up with your hiring plans?
- ❑ Are you navigating **MSO hiring** across multiple brands and business units?
- ❑ Got new **dispensaries opening** in multiple locations?



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**Do you have more questions than answers?**

**Contact us**

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**You need answers.  
You need engin.**